

Mosaic Capital Corporation

Mosaic Capital is a publicly traded (TSX: M), diversified investment company that owns and grows a portfolio of established mid-sized businesses operating in niche markets. We actively acquire and manage companies across industries and sectors, adding value through our business-building expertise and by working closely with our owner-vendors. Below is an example of a company we have invested in and how we addressed a specific circumstance or challenge to set the company on a stronger path for long-term success.

CASE STUDY - CEDAR INFRASTRUCTURE PRODUCTS

About the company

Cedar Infrastructure Products is a distributor of municipal iron castings, concrete pipe, pre-cast products and related specialty items to service the road, water and sewer infrastructure and residential construction industries. Established in 2000 and with headquarters in Vaughan, Ontario, Cedar serves a broad group of contractors and municipalities in the Greater Toronto Area and Southwestern Ontario regions.

“

Mosaic has offered us a clear line of sight to the future.

We are looking forward to a long-term relationship with the Mosaic team and we already see the benefits they can offer to our growth ambitions. ”

Matthew Genovese and Tony Maio, Founders



The challenge

Cedar was founded by two entrepreneurial businessmen, both of whom had ambitions to remain with the company in operational roles, however, each wanted to establish succession plans that could involve different timeframes. Additionally, while both founders saw great opportunities to grow the company by acquisition neither felt they had sufficient resources to capitalize on the strategy.

The Mosaic solution

Mosaic invested in Cedar in 2017, taking a 75% equity interest. With a specialization in helping our portfolio companies engage successful succession planning, we provided the management team with a realistic view of how their roles in the company will evolve over time. Additionally, we have begun working with the management team to formulate an acquisition strategy and build out a longer-term growth plan.

Interested in speaking
with us about your
company?

If you are a business owner who wants to work with the experts at Mosaic Capital to maximize your company's value, we invite you to contact Mosaic Capital at (403) 218-6500, info@mosaiccapitalcorp.com.



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